

## App Sales Terms and Conditions

[1] **Revenue Share** - MacUpdate Promo revenue is shared 50/50 and the discount offer is 50%, unless otherwise noted. MacUpdate will cover the costs of marketing, affiliates, payment processing fees, etc.

[2] **Payment** - Payment will be disbursed within within 6-8 weeks from the end of the Promo. Payment for the featured Promo will be separate from the Extended Promo. MacUpdate, LLC will withhold payment of up to 2% of revenue for a period up to ninety (90) days to allow ample time to account for chargebacks, returns, refunds, and fraud. Details of any withholdings and adjustments to earnings will be provided. Please provide either a PayPal address or mailing address for a check below:.

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Paypal Email Address or Payment Address

[3] **Sales Support** - MacUpdate will handle most of the questions related to the purchase process of apps on MacUpdate. The Developer will cover tech support questions related to the app.

[4] **MacUpdate Accounts** - Please make sure the Developer has a MacUpdate member and developer account. Make sure you have requested ownership of all of your app listings on MacUpdate from your developer account. This is required before a sale goes live and payment is made. For more information visit: [www.macupdate.com/developers/](http://www.macupdate.com/developers/)

[5] **MacUpdate Product Pages** -- Please ensure that all MacUpdate app product pages are up to date and accurate (newest version, correct description, accurate system requirements, etc) and your Enhanced Product Page is live.

If there are changes needed, please submit them via this form <https://www.macupdate.com/developers/update/> using your developer account. We also recommend replying to reviews and comments on your app product pages before and during your promotion. Developers who respond and interact with the MacUpdate community on their product pages build confidence and increase sales of their apps.

[6] **Communication** -- MacUpdate needs an AIM, iChat, Skype or Gtalk screenname and a mobile phone number in case MacUpdate needs to reach The Developer urgently.

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Screenname	Platform	Phone (with country code)
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[7] **Set-up** - The Developer must provide MacUpdate with all app registration and supporting materials a minimum of 7 days prior to the Promo live date or upon receipt of terms if within the 7 day window. If the Developer fails to provide this information, MacUpdate reserves the right to reschedule or cancel the Promo.

MacUpdate can distribute serial numbers in two ways:

[a] (PREFERRED) Set up an http POST that MacUpdate can query (MacUpdate can pass along whatever information The Developers needs, like name or email, for registration parameters); the query needs to return a serial number to MacUpdate that MacUpdate can provide to the customer. If using License files, it should generate the license file, and echo the contents of the license file back in plain text. Please also include what the file extension should be for license files.

-or-

[b] Send MacUpdate a block of pre-generated numbers, saved as a .csv (500 minimum recommended)

[8] **Licensing and Registration** - The Developer agrees to honor all app license information provided to the end users and will not modify, suspend or terminate without prior written notice and consent from MacUpdate.

[9] **App Information** - The Developer to provide notification of any version and pricing changes.

[10] **Promo Specifics** - Please confirm that there are not any paid upgrades released for at least 90 days from the end of the promotion on MacUpdate and there are not any other promotions scheduled during, for the 2 weeks prior and 2 weeks after the feature promotion date.

[11] **Termination** - The Developer must provide 30 days written notice of termination. MacUpdate reserves the right to modify, amend or terminate promo run dates without given notice.