

App Sales Terms and Conditions

[1] **Revenue Share** - MacUpdate will cover the costs of advertising, affiliates, processing fees, etc. Enhanced Product Page revenue is shared 70/30 (Developer/MacUpdate).

[2] **Payment** - Payment will be disbursed monthly after the first full month from the Enhanced Product Pages. There is a \$100 threshold for payment. Please provide a PayPal email address.

[3] **Sales Support** - MacUpdate will handle most questions related to the purchase process of apps on MacUpdate. The Developer will cover tech support questions related to the app.

[4] **MacUpdate Accounts** - Please make sure you, the Developer, has a MacUpdate member and developer account. Make sure you have requested ownership to all of your app listings on MacUpdate from within your developer account. For more information visit: <http://www.macupdate.com/member/account-developer>

[5] **MacUpdate Product Pages** -- Please ensure that all MacUpdate app product pages are up to date and accurate (newest version, correct description, accurate system requirements, etc). If there are changes needed, please submit them via this form <http://www.macupdate.com/content/submit> using your developer account. We also recommend checking in on your MacUpdate listings and replying to reviews and comments before and during your promotion. Developers who respond and interact with the MacUpdate community on their product pages build confidence and increase sales of their apps.

[6] **Communication** -- MacUpdate needs an AIM, iChat, Skype or Gtalk screenname and a mobile phone number in case MacUpdate needs to reach the Developer urgently.

[7] **Set-up** - The Developer must provide MacUpdate with all app registration and supporting materials. MacUpdate can distribute serial numbers in two ways:

[a] (PREFERRED) Set up an http POST that MacUpdate can query (MacUpdate can pass along whatever information The Developers needs, like name or email, for registration parameters); the query needs to return a serial number to MacUpdate that MacUpdate can provide to the customer. If using License files, it should generate the license file, and echo the contents of the license file back in plain text. Please also include what the file extension should be for license files.

-or-

[b] Send MacUpdate a block of pre-generated numbers, saved as a .csv (500 minimum recommended)

[8] **Licensing and Registration** - The Developer agrees to honor all app license information provided to the end users and will not modify, suspend or terminate without prior written notice and consent from MacUpdate.

[9] **App Information** - The Developer to provide notification of any version and pricing changes.

[10] **Termination** - The Developer must provide 30 days written notice of termination. MacUpdate reserves the right to modify, amend or terminate EPP without given notice.

[11] **Contractual Agreement** - By submitting payment and registration information, the Developer agrees to all list terms and is bond to them.